

**WE HAVE YOUR ATTENTION.  
LET'S GET DOWN TO BUSINESS.**

Although most international organizations and aid industry players can recognize the importance of local procurement, little to no regulation or policy exists that concretely prioritizes local businesses. We think this is a problem. In order to effectively build a marketplace, local entrepreneurs must be at the center of the development process.

Building Markets will be launching two new Sustainable Marketplace Initiatives (SMIs) in 2013. Coinciding with these launches will be an advocacy campaign that needs to not only communicate the projects' achievements, but also the importance of why we do what we do. It needs to engage members in the international development community to build the momentum of putting local procurement on the agenda of every implementor of aid projects.

**UP FOR A CHALLENGE?  
THIS IS WHERE YOU COME IN.**

We're offering our first ever six-month, CHANGE AID fellowship starting in February 2013. You will be based in our New York Office with a dynamic team devoted to building economies in the world's poorest countries.

The objective is simple - we want you to be the spokesperson for a behavioral shift in the aid industry. This shift will center on putting local businesses into procurement policies and development strategies. You'll be taking the helm of our social media efforts in order to make the aid industry stop and think. You'll communicate this message to the world, through Facebook, Twitter, blog postings, and other media.

We need someone who is smart, creative, persuasive, and passionate about building markets (double entendre intended).

If you can write eloquently; captivate an audience effortlessly; think, live and breathe outside the box; this just might be the opportunity for you!

**INTERESTED?  
HOW CAN YOU APPLY?**

We're giving you ONE PAGE to tell us who you are, and how you're going to help us get our message out there - whether by infographic, one act play, or Shakespearean sonnet. This is an opportunity for unfettered creativity and innovation!

You have until 1700hrs EST on Friday, 25 January 2012. Put CHANGE AID fellowship in your email subject.

Tweet us @BuildingMrkets or email us at [vacancies@buildingmarkets.org](mailto:vacancies@buildingmarkets.org).

**GO.**

# WANT TO CHANGE AID?

