WE HAVE YOUR ATTENTION. LET'S GET DOWN TO BUSINESS.

After half a century of disconnect from the Western world, Myanmar is opening its doors to unprecedented levels of foreign direct investment and international development projects. The easing of sanctions and the recent adoption of the Foreign Investment Law will dramatically increase the volume of international investment and official development assistance entering the country.

Launching in January 2013, the Sustainable Marketplace Initiative - Myanmar will leverage this increased investment and economic activity into opportunities for Myanmar small and medium-sized enterprises (SMEs) to grow their businesses and create jobs, thereby reducing poverty and guiding the economy on the path to sustainable development.

UP FOR A CHALLENGE? THIS IS WHERE YOU COME IN.

We're offering a six-month fellowship starting in January 2013. The fellow will spearhead our Myanmar First campaign.

The objective is simple - we want the international community to buy into buying local. We want them to put Myanmar First; and we want you to help us do it - from the drawing board to the streets of Yangon.

We need someone who is smart, creative, persuasive, and passionate about building markets (double entendre intended).

If you can write eloquently; captivate an audience effortlessly; think, live and breathe outside the box; and happen to possess a valid passport, this just might be the opportunity for you!

INTERESTED? HOW CAN YOU APPLY?

We're giving you ONE PAGE to tell us who you are, and how you're going to help us run this campaign - whether by infographic, one act play, or Shakespearean sonnet. This is an opportunity for unfettered creativity and innovation!

You have until 1700hrs Yangon time on Friday, 21 December 2012.

Tweet us @MyanmarFirst or email us at myanmar@buildingmarkets.org.

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GOT WANDERLUST?