

Afghan First Business Matchmaking Event

Connecting Business

Afghan First Business Matchmaking

On 7 February 2012, Building Markets (Formerly Peace Dividend Trust) hosted an *Afghan First* Business Matchmaking Event at the Serena Hotel in Kabul. The event provided participants with the opportunity to learn about upcoming contracting opportunities (see text below), in addition to facilitating business-to-business (B2B) linkages by providing a forum for participants to discuss current opportunities and challenges, while cultivating long-term business relationships in Afghanistan.

The event was specifically designed to facilitate networking sessions between businesses from across the country. 130 participants attended the event, including 50 Kabuli and 75 businesspeople representing Bagram,

Parvan, Bamyan, Paktika, Paktia, Khost, Kunduz and Jawzjan provinces. Representatives from the Afghan Builders Association (ABA), the Kabul Regional Contracting Center (KRCC), and the US Army Corps of Engineers (USACE) were also in attendance.

businesses in attendance were represented by women!

Thanks for this program. This is the first time that [Building Markets] has host[ed] such a useful event where besides knowing about upcoming business opportunities,

we were able to network with provincial companies.

- Event Participant





Upcoming Opportunities for Businesses

With over 81 new projects, worth approximately US \$1.2 billion planned for 2012, opportunities are abound for Afghan businesses operating across a range of sectors such as Construction & Renovation, Heavy Machinery & Equipment, Information Technology & Equipment and Transportation, Logistics & Courier Services. These include projects with the Afghan National Police, the Afghan National Army, Infrastructure, Services & Planning, and Operations & Maintenance projects, among others.

All photographs by James Rexroad for Building Markets (Formerly Peace Dividend Trust) - 2010

Building Markets creates jobs and sustains peace in developing countries by championing local entrepreneurs and connecting them to new business opportunities

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