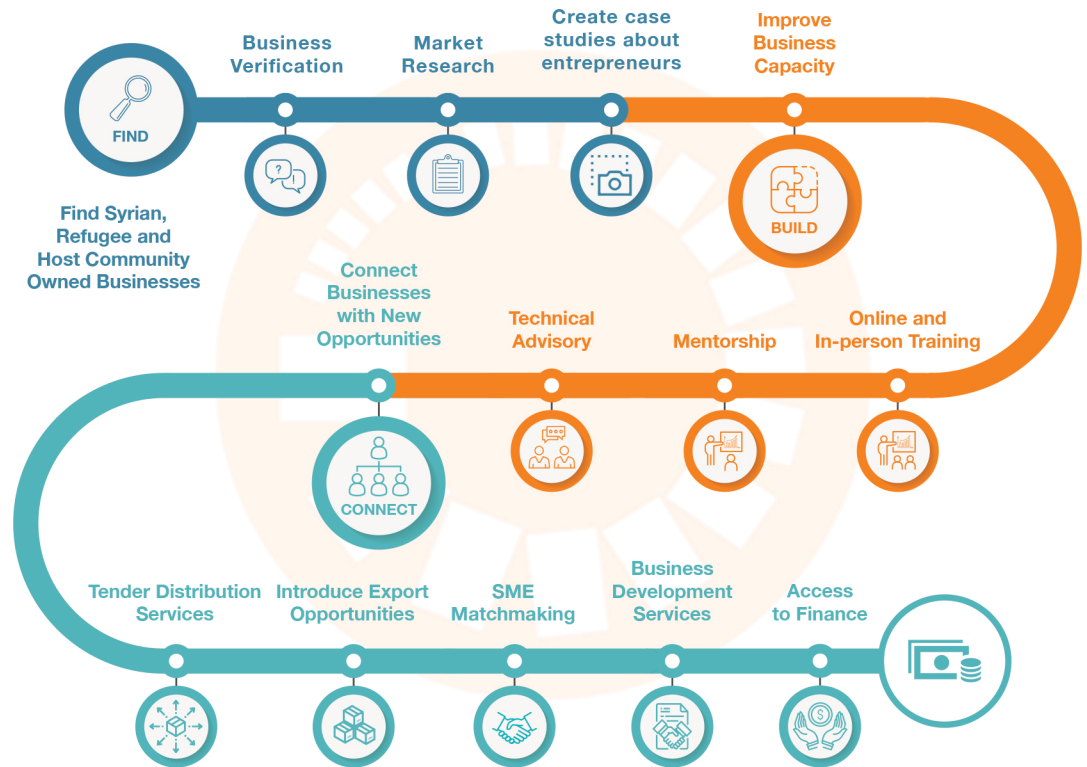


# ROADMAP TO GROW YOUR BUSINESS WITH BUILDING MARKETS



## FIND

### Business Verification

Verification surveys collect operational data on SMEs, bringing more visibility to businesses and helping buyers, banks, and investors make procurement, loan, and investment decisions.

### What you get

- Online business profile
- Free marketing
- Professional photos
- Access to market research
- Access to tenders

## BUILD

### Training

Training builds capacity and increases the competitive advantage of SMEs, allowing them to submit viable bids and win new contracts.

#### Training includes:

- Live online training sessions
- Virtual and on-demand courses via Building Markets' Online Learning Platform

### Virtual and On-Demand Courses

Virtual training is available on tenders and digital transformation. On-demand training modules are available on key topics including banking and access to finance, digital marketing, sales management, and export development.

### Mentorship

#### One-on-One Sessions

Companies with distinct growth potential will have the opportunity to participate in one-on-one sessions with an expert on specific topics.

## CONNECT

### Matchmaking

Matchmaking activities connect SMEs to global and domestic supply chains, as well as investment opportunities, by increasing the flow of information between buyers and suppliers.

### Export

Connecting SMEs with foreign buyers to develop their export sales.

### Digital

Supporting SMEs to create accounts on popular e-commerce platforms to reinforce brand visibility of SMEs in Turkey.

### Contracts

Using tender opportunities to develop businesses and livelihoods.

### Access to Finance

Finding and evaluating eligible SMEs, building their investment and credit readiness capacity, and connecting them to investment and credit opportunities.

## EVENTS

### In-person Events

- Growth Training Events
- Sustainable Growth & The Future of Restaurants Conferences
- Visibility Events
- Access to Finance Events

### Live Digital Events

- Basic Tender Training 101
- Monthly Export Trainings
- Business Chat Webinars
- Corporate & Brand Webinars
- Procurement Webinar Series

### Call Center

Supporting SMEs on direct calls related to their immediate issues.

## Impact in Turkey

- Enabled firms in the Building Markets network to access more than **42 million USD** in new contracts or financing in total.
- Contributed to creating or maintaining more than **4000 jobs**.
- More than **2900 SMEs** are registered and listed in the business directory.
- In total, more than **1100 SMEs** participated in Building Markets training and mentoring activities.

## Testimonials



Building Markets' outstanding mentorship services have facilitated our acquisition of new customers, resulting in a sales increase exceeding 25%.  
Reem Al-Awad, 3D Dream



Building Markets' training and consultancy services have had a profound influence on enhancing our company's performance through the formulation of innovative strategies that directly contribute to the achievement of our objectives.  
Ahmet Elmeşal, Rotana Tekstil

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