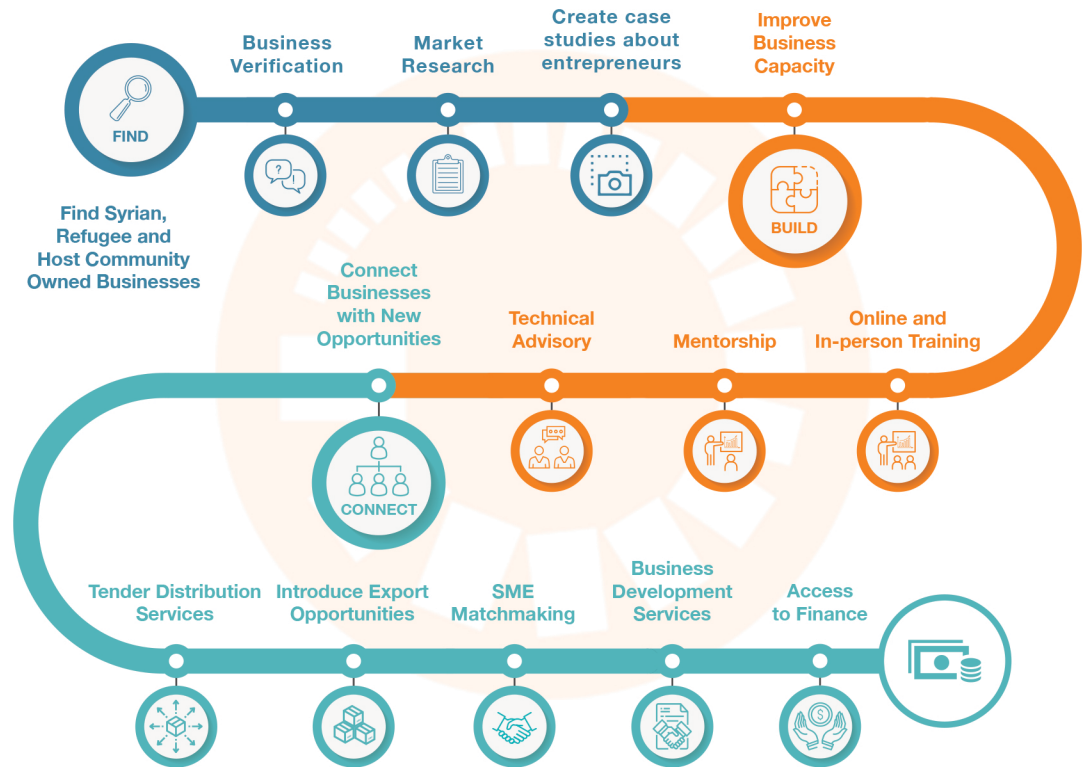


ROADMAP TO GROW YOUR BUSINESS WITH BUILDING MARKETS



FIND

Business Verification

Verification surveys collect operational data on SMEs, bringing more visibility to businesses and helping buyers, banks, and investors make procurement, loan, and investment decisions.

What you get

- Online business profile
- Free marketing
- Professional photos
- Access to market research
- Access to tenders

BUILD

Training

Training builds capacity and increases the competitive advantage of SMEs, allowing them to submit viable bids and win new contracts.

Training includes:

- Live online training sessions
- Virtual and on-demand courses via Building Markets' Online Learning Platform

Virtual and On-Demand Courses

Virtual training is available on tenders and digital transformation. On-demand training modules are available on key topics including banking and access to finance, digital marketing, sales management, and export development.

Mentorship

One-on-One Sessions

Companies with distinct growth potential will have the opportunity to participate in one-on-one sessions with an expert on specific topics.

CONNECT

Matchmaking

Matchmaking activities connect SMEs to global and domestic supply chains, as well as investment opportunities, by increasing the flow of information between buyers and suppliers.

Export

Connecting SMEs with foreign buyers to develop their export sales.

Digital

Supporting SMEs to create accounts on popular e-commerce platforms to reinforce brand visibility of SMEs in Turkey.

Contracts

Using tender opportunities to develop businesses and livelihoods.

Access to Finance

Finding and evaluating eligible SMEs, building their investment and credit readiness capacity, and connecting them to investment and credit opportunities.

EVENTS

In-person Events

- Growth Training Events
- Digital Growth & Modest Conferences
- Tender + Export Matchmaking Events

Live Digital Events

- Basic Tender Training 101
- Business Chat Webinars
- Corporate & Brand Webinars
- Procurement Webinar Series

Call Center

Supporting SMEs on direct calls related to their immediate issues.

Impact in Turkey

- Enabled firms in the Building Markets network to access more than **26 million USD** in new contracts or financing in total.
- Contributed to creating or maintaining more than **6000 jobs**.
- More than **3000 SMEs** are registered and listed in the business directory.
- In total, more than **1200 SMEs** participated in Building Markets training and mentoring activities.

Testimonials



"When I started my company in 2020, I had no income for more than 6 months. After receiving technical assistance from Building Markets, we now have more than 12 clients!"
ASP Team



"The information provided by Building Markets helped me integrate into the Turkish market and expand my programs."
Ask Eğitim

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